



# EUROSONIC NOORDERSLAG NOORDERSLAG SEMINAR



## GRONINGENNL

The conference for European live music industry, managements, European radio professionals and (online) media.

- Over 140 new European artist showcases
- 1300 music industry professionals
- Seminar with over 35 panels and meetings
- Pan European radio broadcast

Noorderslag Weekend is supported by: The Network, IMMF - MMF NL, Yourope, European Broadcasting Union

# THE NOORDERSLAG WEEKEND

THU 08 JAN FRI 09 JAN SAT 10 JAN 2004 [WWW.NOORDERSLAG.NL](http://WWW.NOORDERSLAG.NL)  
[WWW.EUROSONIC.NL](http://WWW.EUROSONIC.NL)

EUROPE'S PRIME NEW TALENT EVENT

## ★ THE NOORDERSLAG WEEKEND

**EuroSonic | Noorderslag Festival | Noorderslag Seminar**  
8, 9 & 10 January 2004, Groningen, The Netherlands

Incorporating two festivals and an industry convention set over three days, the Noorderslag Weekend is both a music lover's dream come true and one of the best networking and learning platforms for the wider European live music industry as well as the Dutch music industry. With a reputation as one of the friendliest festivals in Europe - not to mention being renowned as the place to discover new music and artists - the Noorderslag Weekend attracts prominent representatives of European festivals, EBU radio, promoters, agents, bookers and managers, while the Dutch music industry is out in full force at Noorderslag Seminar.

## ★ THE CONFERENCE

**Noorderslag Seminar**

8, 9 & 10 January 2004, De Oosterpoort, Groningen

With over 1300 attendants and over 35 panels and meetings, Noorderslag Seminar - a sold out event - is the most important music business conference in the northwest of Europe. Attracting the entire Dutch music industry, the Noorderslag Seminar serves as the main platform for record companies, publishers, concert and festival promoters, agents, press, radio and associated partners to discuss new developments, network and meet new contacts. The Noorderslag Seminar features several international panels who will discuss topics concerning European music, touring, festivals, the (live) music industry and media developments as well as meetings by The Network, Yourope and the European Broadcasting Union (EBU). A large contingent of European agents, festival programmers and radio producers attends Noorderslag Seminar, with international participation at Noorderslag Seminar now standing at over 300 decision makers from the European live music industry and media, as well as over 1000 Dutch music industry professionals.

More details about the Noorderslag day program will be announced from November 1 onwards.

### Highlights of the 2003 edition included:

- Keynote speech Miles Copeland
- Online Music Media Debate
- Meetings The Network, Yourope, EBU and IMMF - MMF NL
- ETEP meetings & presentation
- Over 8 international panels and over 30 panels on Dutch music industry issues



## ETE: EUROPEAN TALENT EXCHANGE PROGRAM

As the first pan-European initiative to support upcoming European bands and artists, the European Talent Exchange Program (ETE) was presented at the 2003 edition of Noorderslag Seminar and will be a prominent feature of the upcoming edition in 2004.

A co-operation between of European festivals, radio stations and EuroSonic/Noorderslag, ETEP's aim is to stimulate the spread of European bands performing at ETEP festivals throughout Europe, as well as providing additional with added radio and media support. As part of ETEP, 50 of the major European festivals are present at EuroSonic, all of whom guarantee a place for a EuroSonic and/or Noorderslag band to play at their festival. European Broadcasting Union radio stations present at Noorderslag Weekend record a large number of EuroSonic and Noorderslag bands in order to broadcast them in their own country, with the aim of working towards a successful festival appearance for the selected bands. Additional media support - including all the major European music magazines - is also provided .



## ★ THE MUSIC

### EuroSonic - Europe's Prime New Talent Event

Thursday 8 January and Friday 9 January 2004

#### Twenty-five venues in Groningen city centre

In its nine years of existence, EuroSonic has grown into the most prominent showcase festival in Europe. With over 130 bands performing, EuroSonic is unequalled in its capacity to provide a platform for new talent from all over Europe. Representatives from the international live music industry and the international music media use EuroSonic to keep up to date with what's happening, while a large number of EuroSonic shows are broadcast to millions of radio listeners all over Europe by Holland's Radio 3FM in conjunction with the European Broadcasting Union. EuroSonic takes place in over twenty-five venues, with capacities varying from 150 to 1000, all within a five-minute walk of each other in the city centre of Groningen. Showcases are supported by the main European booking agents, a strong media presence and enthusiastic audiences, a combination that has helped making this a sold out event for many years now.

### Noorderslag Festival

Saturday 10 January 2004

#### Eight stages in De Oosterpoort Groningen

Taking place on seven stages under one roof in De Oosterpoort venue, Noorderslag Festival is widely regarded as the best way to tune in to new sounds coming out of the Netherlands. Noorderslag Festival features close to 50 of the most promising upcoming and established talent from the pop, rock and dance scenes of the Netherlands. With a live radio broadcast on Radio 3FM and strong press attendance, Noorderslag Festival is another consistently sold out event. A special feature of the festival is the presentation of the prestigious Dutch Pop Award, an event eagerly anticipated by both the audience and the media.

### SHOWCASES

Would you like to apply for a showcase in 2004? For EuroSonic and Noorderslag, please send information before October 1st 2003 to:

Oosterpoort/Noorderslag  
P.O. Box 775  
9700 AT GRONINGEN  
The Netherlands

### PROMOTIONAL OPPORTUNITIES

Noorderslag Seminar offers a wide ranges of promotional opportunities for companies who want to promote their company and/or product. Choose from:

### ADVERTISEMENT

#### the Noorderslag Seminar guide

1/1/ FC page for € 800,-

Deadline advertisement reservation: 4 December 2003

Deadline advertisement materials delivery: 13 December 2003

#### the Seminar Daily

strip advertisement on the back for two days costs € 600,-

### GOODY BAG INSERTS

Have the promotional material of your company or product inserted in the 1500 goody bags for the price of € 350,- (1500 inserts in total). **Deadline reservation:** 24 December 2003

### BADGE/LANYARDS

Place a strip advertisement on the front and backside of the badge for: € 3000,-

Become an exclusive sponsor of the lanyards: € 3.500,-

### SPONSORING A HALL OR A COCKTAIL HOUR

\* Within certain restrictions, it is possible to sponsor a hall or auditorium during the Noorderslag Seminar. Depending on the agreement reached, sponsorship of a hall or auditorium costs approximately € 2.250,-

\* Sponsoring a cocktail hour for approximately € 2.250,-

### CUSTOM SPONSORING

Want to do something special? Consult with us for special arrangements.

### FESTIVAL SPONSORING

You can have your company of product sponsored toward the festival audience of EuroSonic and/or Noorderslag. Please check off the box in the registration form to be informed of the possibilities.



THE NOORDERSLAG SEMINAR IS ORGANISED BY CONAMUS, BY ASSIGNMENT OF THE NOORDERSLAG FOUNDATION.

**The Noorderslag Weekend (EuroSonic, Noorderslag, Seminar) is organised by** the Noorderslag Foundation, in co-operation with the Conamus Foundation, De Oosterpoort and the Dutch Rock & Pop Institute, European Broadcasting Union (EBU), Muziek en Beeld, The Network, NVPI, VNP and Yourope. Powered by Essent and **sponsored by** Ampco Pro-Rent, CocaCola, Iprecom, Samsonic, Ampco Pro-Rent, Music Maker and Plato. **Supported by** 3 voor 12, Amsterdam Dance Event, Buma /Stemra, Buro Gogo, Essent Awards, Cultuurfonds van de Bank Nederlandse Gemeenten, Dutchsound.nl, Gemeente Groningen, IMMF, Live Dance Music Conference, Ministry of Foreign Affairs, Ministry of Education, Culture and Science, Mojo Concerts/ Clear Channel Entertainment, Netherlands Culture Fund, The Netherlands Foreign Trade Agency, Provincie Groningen, Radio 3FM, Sena, STAP and ThuisKopiefonds.



### ★ EBU

The European Broadcasting Union has broadcast EuroSonic 2003 for a number of years. In 2002, EuroSonic was broadcast to radio stations in over 14 European countries. Radio 3FM in the Netherlands also carried a live broadcast of the event.



### ★ IMMF / MMF Netherlands

The MMF (Music Managers Forum) Netherlands, member of the IMMF (International Music Managers Forum) has approximately 2000 members in 12 countries. The MMF Netherlands was officially launched in 2002, and currently has 45 members.



### ★ The Network

The Network, Europe's platform for independent live music bookers (promoters and agents), began in the eighties and was revived at EuroSonic/Noorderslag 2000, fuelled by the global wave of mergers and takeovers in the live music industry sector. Those same global developments will once again be a major topic at this year's edition, while the exchanging of bands, artists and information is always a key issue among The Network's members.



### ★ Yourope

With members such as Monza Rock (it), Pinkpop (nl), Hultsfred (s), Roskilde (dk), Paleo (ch) and Stadtpark Open Air (d), Yourope is one of the main platforms for European Festivals. Meetings focus on festival security, government regulations and strengthening the festival scene in Europe.



### ★ musicXport.nl

musicXport is a combined initiative of the Conamus foundation and the Dutch Rock & Pop Institute (NPI) to support Dutch music in Germany. MusicXport.nl began in 2001 and supports the marketing campaigns of a selected group of Dutch artists in Germany. The initiative also supports a larger number of Dutch bands active on the German live music circuit.

**IN ORDER TO PARTICIPATE IN THE NOORDERSLAG SEMINAR ON  
8, 9 & 10 JANUARY 2004, PLEASE FOLLOW THESE INSTRUCTIONS:**

**YOU CAN ALSO REGISTER ONLINE: WWW.NOORDERSLAG.NL  
PLEASE FAX TO +31 35 621 27 50**

Please fill out the registration form in full and fax or send it to Conamus / Noorderslag. It is essential that your registration payment reaches our account before the following dates.

- **15 september 2003** **EARLY BIRD REGISTRATION**
- **1 november 2003** **MEDIUM REGISTRATION**
- **15 december 2003** **LATE REGISTRATION**

After 15 December, only walkup registration is possible (unless sold out).  
After 25 December, payment is only possible at the Seminar registration desk

**IMPORTANT NOTES:**

Registration for the Noorderslag Seminar is strictly personal and is not transferable. Noorderslag Foundation and Noorderslag Seminar have a no refund policy. Noorderslag Foundation, can refuse registration if the Noorderslag Seminar sells out. An invoice or receipt will only be sent upon request.

**BANK DETAILS**

Postbank N.V. Amsterdam  
Account number: 807.17.56  
Attn.: Stichting Noorderslag  
Swift Code: INGB NL 2A  
Please mention Noorderslag Seminar, as well as the name(s) of the participant(s). Payment is also possible by credit card (see registration form).

**YOU CAN ALSO SENT THE FILLED OUT**

**REGISTRATION FORM TO:**  
CONAMUS / NOORDERSLAG SEMINAR  
P.O. Box 929  
1200 AX HILVERSUM  
The Netherlands

**FAX NUMMER**

CONAMUS  
NOORDERSLAG SEMINAR:  
+31 35 621 27 50

As a registered participant to Noorderslag Seminar, you are entitled to:

- Full access to the seminars and access to all shows at EuroSonic and/or Noorderslag (depending on your type of registration).
- Full access to the Noorderslag Registrants online database, featuring valuable information and an easy access list of participants contact details (online from 1 December onwards) • The Noorderslag Seminar goodybag • The 112 page Noorderslag Seminar Guide
- Regular updates prior to the event • Daily updates during EuroSonic/Noorderslag

Some of this information will be printed on your badge and in the Noorderslag Seminar guide. Some of this information will be listed on the Noorderslag Seminar website (access for participants only!) if you register before 15 December 2003.

PLEASE WRITE CLEARLY!

FIRST NAME

LAST NAME

ORGANISATION

FUNCTION

ADDRESS

ZIP CODE / CITY

COUNTRY

TELEPHONE

MOBILE

FAX

E-MAIL

INTERNET SITE

**PLEASE MARK YOUR CATEGORY:**

- Agent Press:  print
- Artist  radio
- Attorney  television
- Venue/club  Production
- Consultant  Promoter
- DJ  Publisher
- Distribution  Radio
- Event/Party organiser  Record company/Label
- Festival  Retailer
- Management  TV
- Manufacturer  Video
- New Media  Other: .....

**NOORDERSLAG SEMINAR**

THURSDAY 8 JANUARY  
(incl. EuroSonic Thursday)  
FRIDAY 9 JANUARY  
(incl. EuroSonic Friday)  
SATURDAY 10 JANUARY  
(incl. Noorderslag Festival)

The following arrangements are possible for the Noorderslag Seminar. Please check off the appropriate arrangement:

- arrangement A  
Thursday 8 & Friday 9 & Saturday 10 January
- arrangement B  
Friday 9 & Saturday 10 January
- arrangement C  
Thursday 8 & Friday 9 January
- arrangement D  
Saturday 10 January
- arrangement E  
Friday 9 January

**POSSIBILITY FOR HOTEL BOOKING INTERNATIONAL PARTICIPANTS:**

please check off if you need a hotel booking during your stay in Groningen. After we have received your registration form, we will send you a hotel reservation form (full = full). Please check the hotel service list on the Noorderslag website regularly: [www.noorderslag.nl](http://www.noorderslag.nl) (active from 1 November 2003 onwards)

**REGISTRATION AND PAYMENT BEFORE:**

	ARR. A	ARR. B	ARR. C	ARR. D	ARR. E
medium reg. 1 nov.	0 €125,-	0 €120,-	0 €100,-	0 €100,-	0 €90,-
late reg. 15 dec.	0 €145,-	0 €140,-	0 €120,-	0 €120,-	0 €110,-
walk-up reg. after 15 dec.	0 €160,-	0 €155,-	0 €135,-	0 €135,-	0 €125,-

**VIP-Booking.com membership**

Europe's most comprehensive internet database for Entertainment Industry professionals



Please check the box if you want to make use of the special VIP-Booking.com membership for €118,- (inclusive VAT) until 1st April 2004 (standard VIP-Booking.com membership is €800,- / year). Registration deadline for this special VIP-Booking.com membership is 15 December 2003.

€118,- yes, I would like to make use of this special VIP-Booking.com membership offer until 1st April 2004 and will pay €118,- on top of my checked off arrangement price (arr. A t/m E). Your VIP-Booking.com account will be activated as soon as payment is received and you will receive the necessary passwords for access via email. Registration deadline for this special VIP-Booking.com membership is 15 December 2003.

**YOUR PAYMENT**

Payment is possible via bank transfer or credit card. Bank transfer is possible until 15 December. Until December 25 advance credit card payment is possible. After December 25 registration and payment is possible only at the registration desk with cash, pin or credit card (unless sold out).

**PAYMENT IS ALSO POSSIBLE BY CREDIT CARD**

If you wish to pay by credit card, please fill out the following:

- American Express  Eurocard / Mastercard  Visa

CARDHOLDERS NAME	_____
CARD NUMBER	_____
CVC CODE <small>(THE CVC CODE IS THE THREE DIGIT NUMBER PRINTED IN THE AUTOGRAPH AREA ON YOUR EUROCARD / MASTERCARD, OR THE LAST THREE DIGITS OF THE NUMBER PRINTED IN THE AUTOGRAPH AREA ON YOUR VISA CARD)</small>	_____
EXPIRATION DATE	_____
CARDHOLDERS ADDRESS	_____
ZIP CODE / CITY	_____
SIGNATURE CARDHOLDER	_____

**PROMOTIONAL OPPORTUNITIES:**

- I am interested in advertising in the Noorderslag Seminar guide and would like to receive more information.
- I am interested in having an insert in the Noorderslag Seminar Goody Bag and would like to receive more information.
- I would like to receive more information on other promotional opportunities (e.g. sponsoring a cocktail hour, sponsoring a hall / auditorium).
- I want to know more about consumer sponsoring possibilities of the festival(s).



### Who played there ...

35007 (nl), Aardvarck (nl), Aereogramme (uk), Alden Tyrell (nl), Amari (f), Anouk (nl), An Pierlé (b), Apparat Organ Quartet (ice), Arid (b), The Ark (s), Arling & Cameron (nl), Bellatrix (ice), Bettie Serveert (nl), Bjorn 'stringmachine' Berge (N), Black Market Audio (nl), Bong Ra (nl), Caesar (nl), Caesars Palace (s), Celtica (uk), Clone (ch), Console (d), Cosmotron (d), DAAU (b), Daryll-Ann (nl), Das Pop (b), Dexter (nl), Dover (e), Dreadlock Pussy (nl), Eboman (nl), Elakelaiset (sf), Elegia (f), Envelope (dk), Fingathing (uk), Flaming Sideburns (FIN), The Gathering (nl), Erlend Øye (n), The Gift (p), Gluecifer (n), Gorefest (nl), Heaven Street Seven (h), Hefner (uk), Hooverphonic (b), Ilse DeLange (nl), JJ72 (irl), Johan (nl), Jomi Massage (dk), Junkie XL (nl), Kaizers Orchestra (N), Kane (nl), Kashmir (dk), De Kift (nl), Kings Of Convenience (n), Krezip (nl), Laidback Luke (nl), Leaves (ice), Legowelt (nl), The Libertines (uk), Liquido (d), Llorca (f), Lucien Foort (nl), Magicrays (ch), Maximilian Hecker (d), Manitoba (uk), Michael J. Sheehy (uk), Millionaire (b), Miss Black America (uk), Miss Djax (nl), Mouse (uk), The Music (uk), DJ Hans Nieswandt (d), Ojos de Brujo (E), Paleface (sf), Parker (S), The Perishers (s), Perry Rose (b), Phoenix (f), Pinkstar (d), Postmen (nl), The Raveonettes (dk), Red Zebra (b), Renegade Soundwave (uk), Sahara Hot Nights (s), Sergeant Garcia (f), Sidonie (e), Si Futures (uk), Slovo (uk), Slut (d), Sonia (sk), Soulwax (b), S.P.E.C.T.R.E. (dk), Starfighter (b), Stereo Total (d), Superheroes (dk), Swan Lee (dk), Tahiti 80 (f), Terminalhead (uk), DJ Tiësto (nl), 2 Unlimited (nl), Urban Dance Squad (nl), Velvet Belly (n), Venus (b), Verdena (f), We (n), The Wray Gunn (p), Young Gods (ch), Zap Zoo (lux), Zucco 103 (nl) and many, many more.

### Who were there in 2003...

013 (nl), 4 Your Ears Only (nl), A.S.S. Concert & Promotion (d), AG usic (nl), Agency Group (nl), Aircheck (nl), All Arts (nl), Allen & Overy (nl), Amager Kulturpunkt (dk), Amsterdam Dance Event (nl), Amsterdam Records (nl), AOR Studentencafé (nl), Appelpop (nl), Arezzo Wave (i), Argus (nl), Arising Artist (nl), Ark21 (us), AT (nl), AT5 / Radio Mortale (nl), ATAK (nl), Bambix (nl), Bang! (b), Bazart (nl), BBC Radio 1 (uk), Beach Party (est), Bееceстijп Pop (nl), Beggars Group (nl), Belmont Bookings (nl), Berenschot (nl), Bertus (nl), Bevrijdingsfestival Overijssel (nl), Bibelot (nl), Bibliotheek Assen (nl), Birdsong (nl), Black Lamb (s), Blue Buddha (fin), BN-PD (Funk & Schmidt), (d), Boekel de Nerée (nl), Boekmanstichting (nl), Boerderij (nl), Bol.com (nl), Boo! (nl), Booch? (nl), Bookhooker (nl), Boombax / Beatbusters (nl), Born4Jobs (nl), The Box (nl), Brabant Pop (nl), Buma / Stemra (nl), Bureau Promotie Podiumkunsten (nl), Burgerweeshuis (nl), Buro Gogo (nl), Buro Waanzin! (nl), CAB (nl), Cadena Ser Los 40 Principales (e), Centrale Discotheek Rotterdam (nl), Chaos Corporation (nl), Chartes in Change - Zaad (nl), Chrysalis (nl), Cicada (a), Cirrha Niva / Parnassus Records (nl), CJP (nl), Clepp (nl), CNR (nl), Conamus (nl), Concert Cooperation Bonn (d), Contour (d), Corazong (nl), Crossing Border (nl), Cult (ch), Cultuur op de Campus (nl), Dagblad v.h. Noorden (nl), Danish Broadcasting Corporation (dk), Deventer Popkollektief (nl), Didi Music / Big Star Promotion (gr), Diogenes (nl), Disco Music (a), Djars (b), DOCdata (nl), Donkey Shot (nl), Provincie Drenthe (nl), Stichting de Drukkerij / Park 3 (nl), DSFA / Ententy (nl), Dureco (nl), Dutchsound.nl (nl), De Effenaar (nl), Ekko (nl), EMI Music (nl), EMI Publishing (nl), Emmaboda (s), Encore / Festimad (e), Endewerf (nl), Entertainment Group (nl), Ernst & Young (nl), Eternal (uk), EUF Prods (nl), EWM / E-Quad (nl), F.N.A. (nl), Fab. Grit & Two-Bit Texas Rangers (nl), Fabchannel.com (nl), Fading Ways Music (can), Fenix (nl), Finnish Music Information Centre (fin), Flanders Music Centre (b), Fonds voor Podiumprogramm. & Marketing (nl), Friesland Pop (nl), Frytuyter Lawyers (nl), Gaslab (nl), Gearbox (dk), Geinbeat (nl), Gerry v/d Zwaard (nl), Get Ya Groove (nl), Glastonbury Festival (uk), GRAP (nl), Greenheart (nl), Groene Engel (nl), Grote Prijs van Nederland (nl), Grover Pop (nl), Guilfest (uk), Gurtenfestival (s), Haags Pop Centrum (nl), Hamar (nl), Handsfree (nl), Hard Life (nl), Headman (nl), Hedon (nl), Heideroosjes (nl), Heineken Music Hall (nl), Holland Festival (nl), Hultsfred (s), IBD - International Booking Department (d), Iguapop (e), Ilysou (nl), Indian Summer (nl), Jacobiberg (nl), Jonosh (nl), Karsten Jahnke (d), Joan / Pink (nl), Jupitron (nl), K's Concern (nl), Van Kaam (nl), De Kade (nl), Kalf Katz & Koedooder (nl), Kelder (nl), Kennedy van der Laan (nl), Kern8 (nl), Kick Media (d), Kick Records (d), Klomp (nl), Koog (nl), Van der Kroft (nl), Kunst & Cultuur Overijssel (nl), Kunst en Cultuur Drenthe (nl), Kunst en Cultuur Gelderland (nl), KW Festivalpromotie (nl), Labels / EMI (nl), De Lantaarn / Dauwpop (nl), Lex Coesèl (nl), Stichting Popmuziek Limburg (nl), LOC 7000 (nl), Lucky & Co (nl), Ludwig Von (nl), LVC (nl), Magic Bus (nl), Main Corporate Finance (nl), Mana (nl), Manifesto (nl), Marktrock Leuven (b), Massif (nl), Mastersound (nl), MBC / Synx (nl), MCC Morgenland (nl), Media & Entertainment (nl), Media (nl), Medialaw.nl (nl), Mega Charts (nl), Melkweg (nl), Metropool (nl), Mezz (nl), Millennium (d), Ministerie van OC & W (nl), Mojo Concerts (nl), Mojo Theater (nl), MSP (d), Mudkings (nl), Munich (nl), MusicXport.nl / ETEP (nl), Mutts Booking (d), Muziek en Beeld / Imediate (nl), Muzieklab Brabant (nl), Nationaal Pop Instituut (NPI) (nl), Netherlands Public Broadcasting (nl), News Cafe / Swingin Groningen (nl), Next To (n), NHTV (nl), Nighttown (nl), Nirwana (nl), Ntb (nl), Oerol (nl), Ondanomala (i), On The Record (nl), Oog Radio (nl), Oor (nl), De Oosterpoort (nl), Open Air St. Gallen (ch), Orange Village (nl), Øyafestivalen (n), P60 (nl), 't Paard (nl), PAN (nl), Paradiso (nl), Parkhof (nl), Parkpop (nl), PartySan (fin), Patronaat (nl), Peppel (nl), Perron55... (nl), Buro Pinkpop (nl), Pink (nl), Planet Internet (nl), Plein 79 (nl), Podium (nl), PopAs (nl), Poporganisaatie Breda (nl), Poptocht (nl), Popunie (nl), Popwaarts (nl), Pre-ignition (d), Promogroup (nl), Proton (d), Provincie Groningen (nl), Provinsirock (fin), Psychonaut (nl), Public Propaganda (d), Pulse of the Twin Cities (us), Quart Festival (n), R 17 (nl), Radar Booking (n), Radio Mafia / Finnish Broadcasting Co. (fin), RAMmanagement (nl), Raum 3 / Haldern (d), Rock in Waterland (nl), Rock'n'Roll Highschool (nl), Hultsfred (s), Rheinkultur (d), ROSA (dk), Roskilde (dk), Rotown (nl), Roundbass (nl), RTV Noord-Holland (nl), Scorpio Konzert (d), Sea (nl), Seamiew (nl), Berthold Seliger (d), SENA (nl), Shine (nl), Signo & S (nl), Simplon (nl), Skidmarks (nl), Skrikhult (s), Some Day I'll Be A Train (can), Sonic Rendezvous (nl), Sony / ATV (nl), Sound Hunter (nl), Spijkpop (nl), Kafee De Splinter (nl), Niek van der Sprong (nl), Statement (nl), Strengtholt (nl), Studio De Keuken (nl), Studio Frank & Lisa (nl), Suburban (nl), Sziget Festival (hun), Tajgrinj (nl), Target (d), Tavastia Club (fin), De Tavenu (nl), Teleac / NOT (nl), Thieu (nl), ThuisKopie Fonds (nl), Tivoli (nl), Tops (nl), Triple S (nl), Tumul (nl), Ukien (nl), Universal (nl), Universiteit van Amsterdam (nl), Universiteit voor Humanistiek (nl), Urban Jungle (d), V. Karpannen Yo (fin), V2 (nl), Van (nl), Vera (nl), Vera (nl), VNP (nl), Virgin (nl), Vloer (nl), Volkskrant (nl), Vpro (nl), VSCD (nl), VV Groningen (nl), Warner (nl), Waterfront (nl), WBM (d), WellDone (fin), Werfpop (nl), Westerpop (nl), Why Not Sound (nl), Wiesen (a), Winston International (nl), Witte Theater (nl), Witte Vuur (nl), WM (nl), Word Up! (nl), Zaak Vermaak (nl), Zingende Fresia's (nl), Zodiac (nl), Zomba (nl), Zomerparkeest (nl), Zoobaba (dk), Zuid Hollandse PoPunie (nl) and many more.

★ 'EuroSonic was the start of all **Kaizers Orchestra's** activities outside Scandinavia. It is extraordinary that a band singing in local Norwegian dialect can be booked for festivals such as Rock Am Ring (d), Rock Im Park (d), Haldern (d), Lowlands (nl) and so on, just based on their performance at EuroSonic and the promoters' enthusiastic response. It shows the importance of a strong live presence and being at the right place at the right time', says Eivind Brydoy, manager of Kaizers Orchestra.

★ **The Apers** (nl) played EuroSonic, which resulted in new Italian and German agents. Through them the band played the Rock Sound Tuborg Festival (i) and performed before Italian television. Tours in Italy and Germany for the end of 2003 are planned.

★ Universal (uk) and Mojo (nl) visited the **Junior Senior** (dk) showcase in Groningen, resulting in a Top 3 hit in the UK and a spot at the Pinkpop festival (nl).

★ Thanks to the EuroSonic gig **Ska P** (e) got shows at major festivals such as Open Air St. Gallen (ch), Pukkelpop (be), Parkpop (nl) and Lowlands (nl). Bernard Batzen (Azimuth, f) 'With the success of Ekova on EuroSonic 2001 and Ska P last year we can't fail on EuroSonic 2004 because, as the saying goes in France, 'jamais deux sans trois!'

★ **Slovo** (uk)'s gig resulted in six excellent summer festivals such as Lowlands (nl), Roskilde (dk), Sziget (h). Their career now seems to be taking off, says Paul Bolton (Helter Skelter, uk): 'I would recommend any act to play EuroSonic and hope to have a couple on next years event!'

POWERED BY  SUPPORTED BY 

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